



New Deal Worksheet / Executive Summary

Provide Status/Summaries	
Company Snapshot	
<ul style="list-style-type: none"> • Company Name • Address • Phone • Web-site 	
<ul style="list-style-type: none"> • Founder(s) • Title • Name • e-mail • phone 	
<ul style="list-style-type: none"> • Other Team Members • Board of Directors • Advisory Board Members • Company Attorney • Company Auditor 	
Primary Contact(s)	
Offering Summary	
Business Summary	
Problem being solved, Solution Offered	

<p>Unique Advantage</p>	
<p>Sustainable Advantages/ Barriers</p>	
<p>Adoption Strategy</p> <p>Why will people purchase our solution</p>	
<p>Market</p>	
<p>Who is the Target Market</p> <p>Why?</p> <p>Size</p> <p>Secondary Market</p> <p>Description/Size</p>	
<p>Competitors</p>	
<p>Progress</p>	
<p>Significant Milestones achieved to Date</p> <p>Milestones to be achieved in the next 12 months</p>	
<p>Significant Challenges to Adoption</p>	

Current Customers High value Customers	
Financing	
<ul style="list-style-type: none"> • Pre-Money Valuation • Cap Table –Fully Diluted • Number of fully diluted shares outstanding • Last Shares purchased at what price 	
<ul style="list-style-type: none"> • Requested Investment, Terms 	
<ul style="list-style-type: none"> • Projected Use of Funds • Percent of the company with this offering • Amount of money being raised • Price per share 	

Note, this Executive Summary / Deal Sheet should not exceed three pages in total*.

* *Other information to include (as applicable):*

- *Patents granted (and type)*
 - *Year(s) granted – when expiring – extension opportunities*
 - *Basic Patent Strategy (if any) going forward*
- *Trademarks granted*
- *Summary of principals' key qualifications*
- *Key relationships, if any*
- *Other... as deemed appropriate for this summary*
- *Attachments... as deemed appropriate for this summary*

When completed, please return to Harlan Goerger at harlan@thenetworkconnect.com as this document will be included in the Private Investor Network of The Network Connect.